

CITY OF MILPITAS
ART COMMISSION
APPROVED MINUTES

Minutes: Special Meeting of the Arts Commission (AC)
Date of Meeting: Saturday, January 29, 2005
Place of Meeting: Milpitas City Hall, Committee Conference Room, 455 E. Calaveras Blvd.

I. Call to Order The chair called the meeting to order at 9:00 a.m.

II. Flag Salute The Chair led the Commission in the Pledge of Allegiance.

III. Roll Call Commissioners Present: Ettinger, Foulk, Hays, Hicks, Ogle and Alternates McGuire and Butler.

Commissioners Absent: Gupta, Rabe

City Staff Present: Recreation Services Supervisor, Kathleen Yurchak,
Community Enrichment Coordinator, Renee Lorentzen

Guest: Workshop Facilitator, Cheryl Mann

IV. Seating of Alternates

Alternates McGuire and Butler were seated in Commissioner Rabe and Gupta's absence.

V. Approval of Agenda **MOTION** to approve the Agenda of January 29, 2005.

M/S: Ettinger/McGuire Ayes: All

VI. Citizen's Forum No members from the Community were present.

VII. Announcements/Correspondence

None

VIII. New Business

1. January Workshop

The Commission participated in a daylong workshop to develop their Mission Statement, core values, vision and actions plan.

Values

- 1. Art improves quality of life**
2. Commitment to arts and the people of Milpitas
3. Involvement with integrity (no personal agendas or self serving agendas)
4. Honor ideas, skills, experience, knowledge, art forms and media
5. Diversity among perspectives, culture and age groups, in each other's opinions and input
6. Artistic enrichment and beauty of Community

Vision

1 Year

- A. Promotion of public arts throughout the City to enhance the quality of life
- B. Milpitas known for beauty
- C. Change/enhance reputation and image of Milpitas
- D. Artwork in Parks

- E. Initiate planning for Milpitas Center for the Arts
- F. Encourage all cultures to attend events in the City
- G. Finalize Funds from City Council (Public Art Policy)
- H. Obtain Funds from grant writing, philanthropy and fundraising
- I. Build relationships

5 Year

- A. Milpitas Center for the Arts Built
- B. Known as “cutting edge” city for the arts
- C. Milpitas Library built with Art incorporated

10 Year

- A. Milpitas Center for the Arts home to Cultural Arts programming
 - a. Artists in Residence program
 - b. Fine Art classes offered
 - c. Arts Education programming
- B. Milpitas “on the map” as a model place to go
- C. Milpitas is a Beautiful and enjoyable place to live, with a lot to see and do
- D. Prominent art incorporated throughout the city
- E. A Minute Man statue installed in front of City Hall
- F. High quality performances well attended by the community

Mission Statement

The Milpitas Arts Commission, in order to enhance the quality of life in it’s community, shall promote, provide and encourage the arts in the City of Milpitas.

Strategic Action Plan

Overall Goal	By When	Specific Action(s) Required	People and/or Other Required Resources
Acquire money as stated in draft Public Art Policy through approval by City Council and adoption of Ordinance	April ‘05	Lobbying to approve	City Manager, City Council Liaison Commissioners: Butler, Ogle, Hays, Foulk to contact
Successful Grant Writing, Fundraising, Donations	Ongoing/April ‘05	Develop monetary number to set as goal/target	Local organizations, Corporations, Staff, Commissioner McGuire
Lobby to Promote Center for the Arts in Milpitas	Ongoing	Visit Planning Commission and Library Commission. Add as assignment to Arts Commission Agenda	Individual Commissioners Commissioners: McGuire, Ogle to develop layout, copy
Consult on City projects with any art or decorative aspects involved	Ongoing	Approach the POST on article about the Arts Commission. Visit other Commissions and state interest.	Milpitas POST, Commissioner McGuire
Recruit Artists for Phantom Art Gallery	March ‘05	Press releases, brochures distributed. Put application on Website.	Staff. Commissioner Hicks

Key Learnings

The Commission has in common:

1. Promote the Arts Commission so the community understands who the Commission is and what they do.
2. Work on the Public Art Policy and a Center for the Arts
3. Establish common priorities
4. Become more organized
5. Become more focused
6. Commission members have a lot to offer as individuals

IX. Adjournment

There being no further business, the Chair adjourned the meeting to the next regularly scheduled meeting on February 28, 2005 at 7:00 p.m.

Respectfully Submitted

Renee Lorentzen
Recording Secretary